

# Exhibit A

# THE WEEK MAGAZINE Mailing List

THE WEEK is a spirited newsweekly that distills the best of news, opinion, and ideas from the U.S. and abroad. THE WEEK's format is straight forward yet information-packed, covering the entire political spectrum - left, right and everything in between. In its pages you will find all you need to know about everything that matters: U.S. and international news, the best opinion columns from here and abroad, health and science, books, film, the arts, and leisure activities.

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<b>SEGMENTS</b>		<b>COUNTS THROUGH 04/15/2021</b>	<b>POPULARITY:</b>  100
283,854 TOTAL UNIVERSE / BASE RATE		\$130.00/M	MARKET: CONSUMER
283,854 ACTIVE U.S. SUBSCRIBERS		\$130.00/M	CHANNELS: 
25,598 MAR'21 HOTLINE		+ \$20.00/M	SOURCE: 100% DIRECT MAIL
82,410 JAN'21-MAR'21 HOTLINE		+ \$15.00/M	PRIVACY: UNKNOWN
138,769 OCT'20-MAR'21 HOTLINE		+ \$6.00/M	DMA?: YES - MEMBER
434 CANADIAN SUBSCRIBERS		\$300.00/F	STATUS: STANDARD PROVIDER
30,599 6 MONTH EXPIRES		\$95.00/F	GEO: USA
CATALOG RATE		\$90.00/M	GENDER: 33% FEMALE 47% MALE
FUNDRAISER RATE		\$75.00/M	
<b>DESCRIPTION</b>			
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<b>SELECTS</b>			
1 MONTH HOTLINE		\$20.00/M	
3 MONTH HOTLINE		\$15.00/M	
6 MONTH HOTLINE		\$6.00/M	
CHANGE OF ADDRESS		\$15.00/M	
GENDER/SEX		\$10.00/M	
PAID		\$10.00/M	
SCF		\$10.00/M	
SOURCE		\$12.00/M	
STATE		\$10.00/M	
ZIP		\$10.00/M	
<b>ADDRESSING</b>			
KEY CODING		\$3.50/M	
BUSINESS ADDRESS		\$10.00/M	
EMAIL		\$50.00/F	
FTP		\$50.00/F	
HOME ADDRESS		\$10.00/M	
<b>RELATED LISTS</b>			
 <a href="#">I-BEHAVIOR DATABASE</a>			
 <a href="#">SMITHSONIAN MAGAZINE</a>			
 <a href="#">MOTHER JONES</a>			
 <a href="#">NATURE CONSERVANCY</a>			
 <a href="#">SIERRA CLUB MEMBERS &amp; ENHANCED</a>			
 <a href="#">CONSUMER REPORTS</a>			
 <a href="#">FORBES</a>			
 <a href="#">NEW YORK MAGAZINE</a>			
 <a href="#">THE ECONOMIST</a>			
<small>WILAND PUBLISHING/SUBSCRIBER</small>			